

/12 16) WIDGET DESCRIPTION	
I. OVERVIEW	
THIS SECTION IS A MARKETING OVERVIEW OF THE WIDGET	C
PRODUCT.	
A. DESCRIPTION	
THIS SUB-SECTION IS A DESCRIPTION OF THE WIDG	ΞΊ
PRODUCT.	
B. ALIASES 10	
C. FEATURES	
D. HOW TO USE THE PRODUCT	
f^{12}	
II. SALES	
THIS SECTION DISCUSSES THE SALES OF THE WIDGET	
PRODUCT.	
A. CUSTOMER NEEDS ASSESSMENT	
B. SALES APPLICATIONS	
C. MAKING THE SALE	
C.MARING THE SALE	
D.RATES	
/12	
/ · · · · · · · · · · · · · · · · · · ·	
THIS SECTION DISCUSSES THE AVAILABILITY OF THE	
12 WIDGET PRODUCT.	
IV. ORDERING	
THIS SECTION DISCUSSES ORDERING THE WIDGET PRODUCT	
A. PROCEDURES	

Fig. 2(B)

B. LISTINGS
C. DUE DATES
$ \mathcal{L}^{12} \dots $
V. BILLING
THIS SECTION DISCUSSES BILLING FOR THE WIDGET
PRODUCT.
A. CHARGES
B.BILLING REDUCTIONS
C. PAYMENT OPTIONS/ CONTRACTS
\int_{-18}^{12}
VI. TROUBLESHOOTING
THIS SECTION DISCUSSES TROUBLESHOOTING WIDGET
PRODUCT PROBLEMS.
A. KNOWN PROBLEMS
• • •
B. PROBLEM ASSESSMENT
. · · ·
C. DIAGNOSING CUSTOMER TROUBLE
VII. SUPPORT
THIS SECTION DISCUSSES WIDGET PRODUCT SUPPORT.
A. PRODUCT CONTACTS & REFERRALS
• • •
B. RESPONSIBILITIES
TO FIG. 2(c)

-	TO	FIG.	2 (B) -
				•

C. TARIFFS & REGULATORY

D. POLICIES

E. TRAINING

Fig. 3(A)

<BRW.DOC> 22 <PROD.NAME> <PRODUCTNAME>WIDGET1</PRODUCTNAME> 20 <OVERVIEW>OVERVIEW TEXT IN OVERVIEW SECTION. </OVER> -34 -36 <SALE> <SALES>SALES</SALES> TEXT IN SALES SECTION. <CUSNEED> 38 <CUSTOMERNEEDS>CUSTOMER NEEDS ASSESSMENT</CUSTOMERNEEDS> TEXT IN CUSTOMER NEEDS ASSESSMENT SUB-SECTION OF THE SALES SECTION. </CUSNEED> </SALE> -- TO FIG. 3 (B) --

ic

Fig. 3(B)

- · TO FIG. 3(A)

<TROUBL> 25

<TROUBLESHOOTING>TROUBLESHOOTING
27
TEXT IN TROUBLESHOOTING SECTION.

<TRBL.KNOWPROB>

<TRBLKNOWPROB>KNOWN PROBLEMS>/TRBLKNOWPROB>
 TEXT IN THE KNOWN PROBLEMS SUB-SECTION OF THE
 TROUBLESHOOTING SECTION.

</TRBL.KNOWPROB>

<TRBL.PROBASSESS>

<TRBLPROBASSESS>PROBLEM ASSESSMENT</TRBLPROBASSESS>
 TEXT IN THE PROBLEM ASSESSMENT SUB-SECTION OF
 THE TROUBLESHOOTING SECTION.

</TRBL.PROBASSESS>

<TRBL.DIAG>

<TRBLDIAG>DIAGNOSING CUSTOMER TROUBLE</TRBLDIAG>
 TEXT IN THE DIAGNOSING CUSTOMER TROUBLE SUB SECTION OF THE TROUBLESHOOTING SECTION.

</TRBL.DIAG>

</PROD.NAME>

</BRW.DOC>

```
<!ELEMENT PROD.NAME - - ( PRODUCTNAME, (%SUB-SECT; |
       TROUBL |
       ORDER |
       AVAIL |
       SALE |
       BILL |
       SUPP |
       OVER)*) >
<! ATTLIST PROD. NAME
     ID CDATA #IMPLIED >
<!ELEMENT PRODUCTNAME - - ( (#PCDATA | %PARA-
  CONTENT;)*) > 5 44 45
<!ELEMENT TROUBL - - ( TROUBLESHOOTING, (%SUB-SECT; |
      TRBL.KNOWPROB |
      TRBL. PROBASSESS |
      TRBL.DIAG |
      TRBL.QUES |
                                      40
      HEAD3 |
      HEAD2
      HEAD5 |
      HEAD4
      HEAD7
    HEAD6)*) >
<! ATTLIST TROUBL
51) ID CDATA #IMPLIED
    ID CDATA #IMPLIED >
<!ELEMENT TROUBLESHOOTING - - ( (#PCDATA | %PARA-
 CONTENT; ) * >
```

Fig. 4(B)

TO FIG. 4(A)

```
<!ELEMENT TRBL.KNOWPROB - - ( TRBLKNOWPROB, (%SUB-
  SECT; |
     HEAD3 |
    HEAD5 |
    HEAD4
    HEAD7 |
    HEAD6)*) >
<! ATTLIST TRBL.KNOWPROB
    ID CDATA #IMPLIED
    TYPE CDATA #IMPLIED >
<!ELEMENT TRBLKNOWPROB - - ( (#PCDATA | %PARA-
  CONTENT; ) * ) >
<!ELEMENT TRBL.PROBASSESS - - ( TRBLPROBASSESS,
  (%SUB-SECT; |
    HEAD3 |
    HEAD5
    HEAD4
    HEAD7
    HEAD6)*) >
<!ATTLIST TRBL.PROBASSESS
    ID CDATA #IMPLIED
    TYPE CDATA #IMPLIED >
<!ELEMENT TRBLPROBASSESS - - ( (#PCDATA | %PARA-
  CONTENT; ) *) >
```

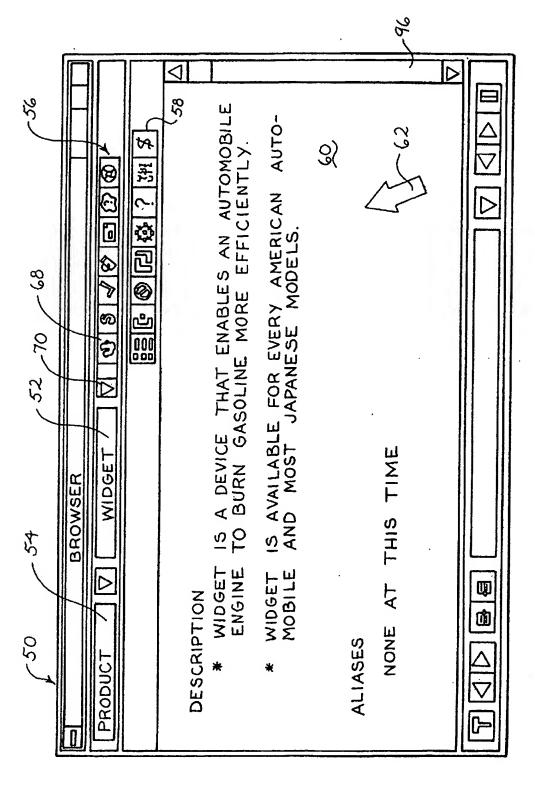
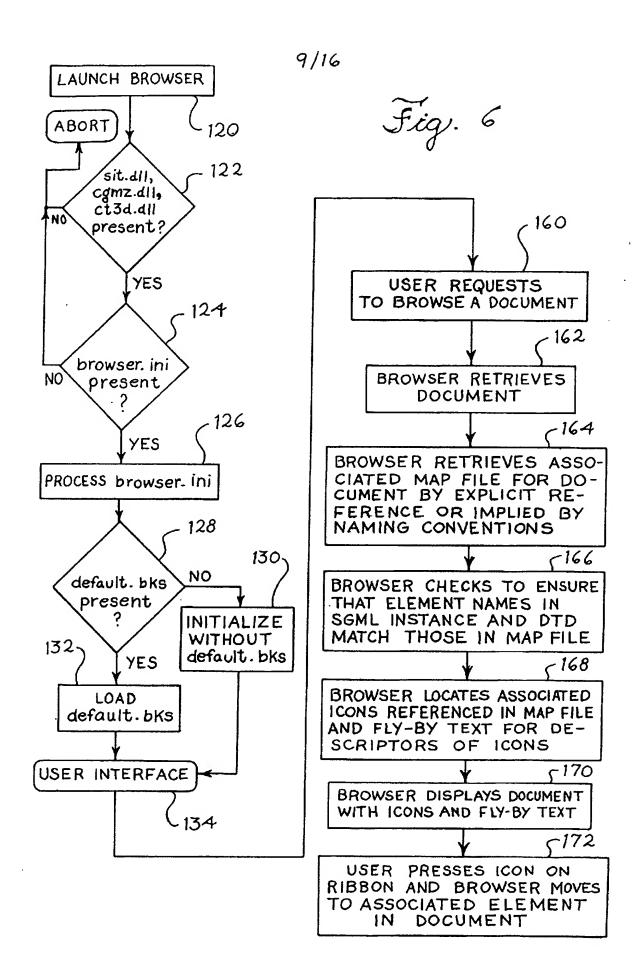


Fig. 5

104



10/16

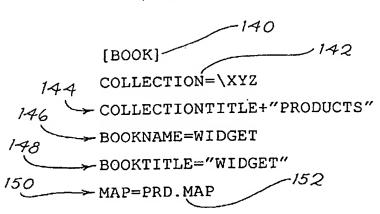


Fig. 7

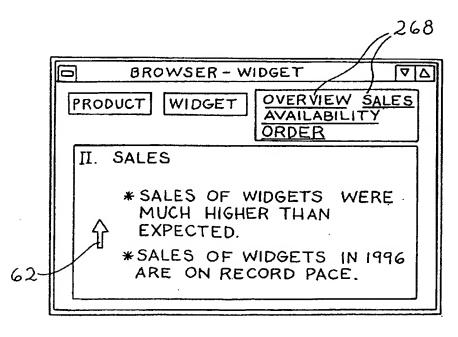
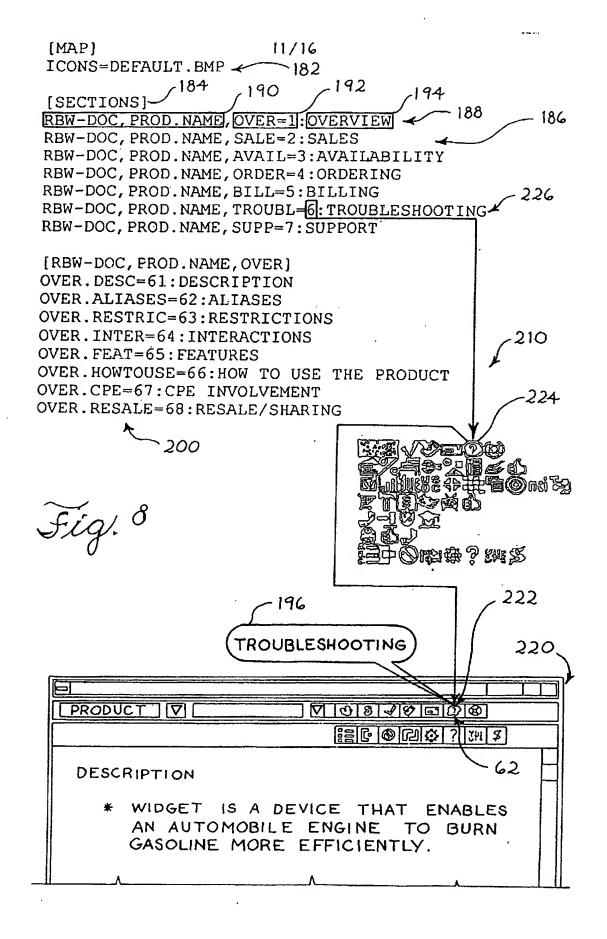


Fig. 10



. 545-8

: c

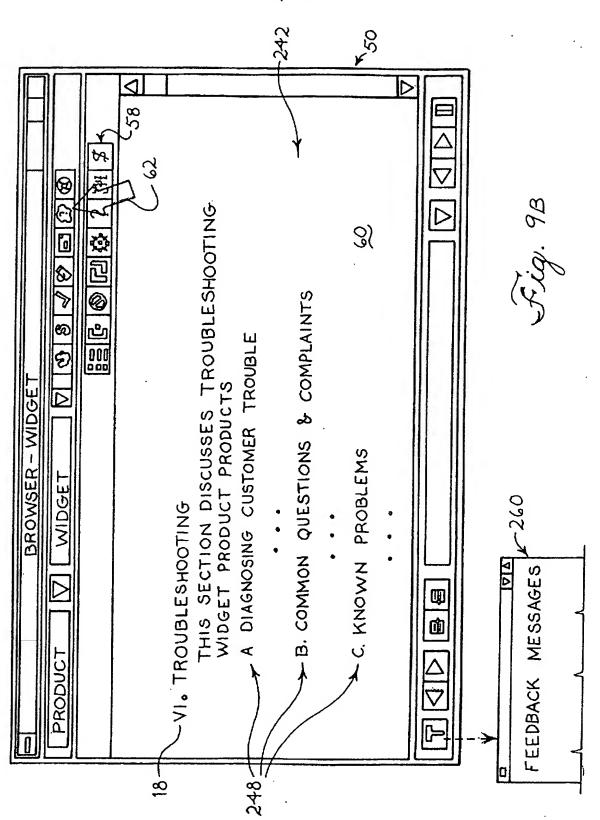
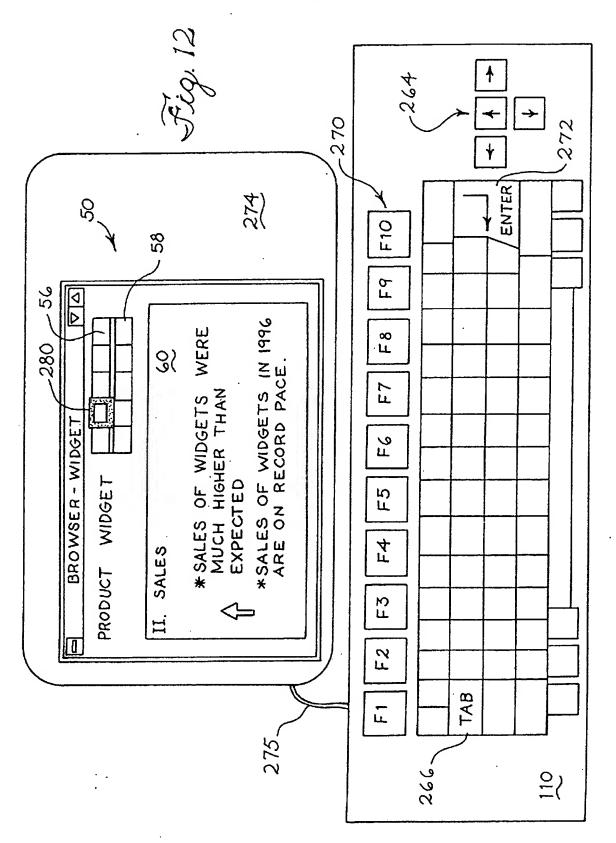


Fig. 11



انز

